

Joseph Beirne

Campus Address
Milwaukee, WI

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Permanent Address
Kenosha WI

EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2027

Bachelor of Science in Business Administration

Majoring in Marketing and Commercial Real Estate

RELEVANT EXPERIENCE

BUSINESS DAY ONE, Milwaukee, WI

President of Marketing/Biz Cafe Simulation

September 2023 - December 2023

- Placed in second in competition alongside 4 other classmates
- Led marketing decision boosted team to first in overall sales

DIGITAL MARKETING, Milwaukee WI

Visit Milwaukee Marketing Project

January 2025 - April 2025

- Collaborated with Visit Milwaukee to develop new marketing strategies for company

ADDITIONAL EXPERIENCE

Z DESIGN SIGNS INC, Kenosha, WI

Production Specialist

May 2021 - Present

- Partnered alongside members of the Z Design team to install various signage including LED signage and 15 foot banners at Carthage College to improve campus looks
- Installed signage at multiple Snap-on headquarters across Wisconsin including aluminum and plastic snap-on logo signage 50 feet in air with high powered machinery
- Structured set up of company re brand including new company emails and new company branding
- Provided assistance learning new Roland printing machinery
- Took on lead production roles in multiple company record signage projects within the Kenosha KUSD school district
- Interacted with 30+ customers and businesses helping facilitate signage needs and exploring different payment options

VOLUNTEER EXPERIENCE

ST JOSEPH CATHOLIC ACADEMY, Kenosha, WI

Member of a Mission Trip to Dominican Republic

March 2023

- Built a wall to provide protection for a newly built school in Santo Domingo utilizing handmade concrete and self created scaffolding out of 2 by 4s and rocks